

DIGITAL INNOVATIONS FOR RURAL WOMEN'S RESILIENCE TO DISASTERS





Need for improved

access to disaster risk

as well as timely and

financing and transfer,

accessible information

and capacity building

Rural women lack

KEY TAKE-AWAYS

VISION & GOAL



• Innovative *partnerships*

solutions for disaster

resilience tailored to

rural women's needs

to co-develop policies and

• Bundled and *mobile-based*

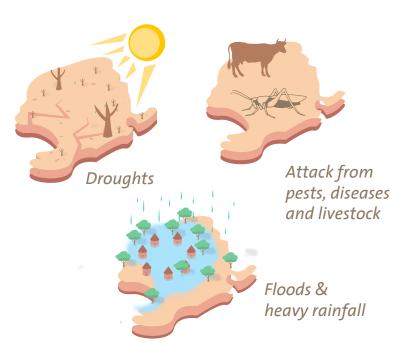
solutions for inclusive climate

information with agriculture

insurance and voice-based

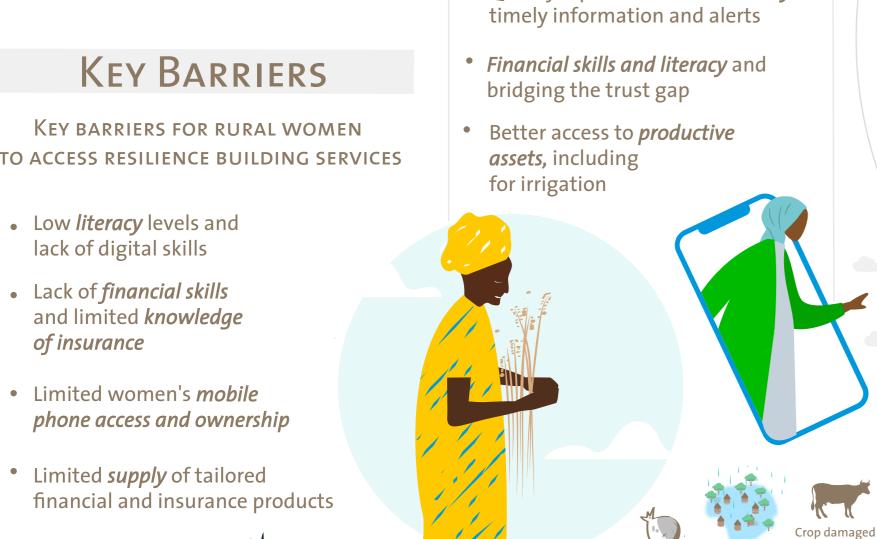
inputs or credit

MAJOR RISKS



KEY BARRIERS FOR RURAL WOMEN TO ACCESS RESILIENCE BUILDING SERVICES

- Low *literacy* levels and lack of digital skills
- and limited knowledge of insurance
- Limited women's *mobile* phone access and ownership
- financial and insurance products



BEHAVIOUR

ECOSYSTEM KEY NEEDS

SOCIAL SERVICES

TO CONNECT

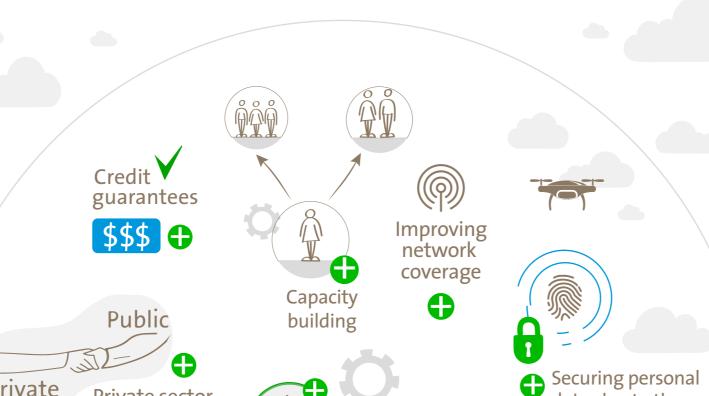
WITH OTHER

• Digital financial inclusion for better

Onion disease

access to credit and insurance

INNOVATIVE PARTNERSHIPS TO DEVELOP TAILORED AND GENDER-SENSITIVE POLICIES AND SOLUTIONS FOR DISASTER RESILIENCE



• Quality inputs, technical advisory, Private Private sector cooperation with



Reducing

insurance cost through subsidies







data due to the use

of digital solutions

nvesting in rural people





HOLISTIC APPROACH





SOLUTIONS

CLIMATE SERVICES, AGRICULTURAL INPUTS AND CREDIT



Leverage mobile phones

and other digital channels

to raise awareness and

build capacity for disaster resilience

sales through to increase in (? t social media

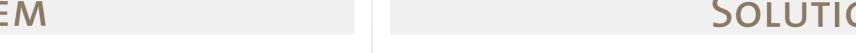
> Dematerialised, digitally-enabled agriculture insurance to make insurance more affordable and accessible





MAKING RURAL WOMEN MORE RESILIENT TO CLIMATE **CHANGE AND DISASTERS**



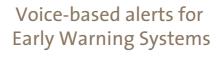


BUNDLED SOLUTIONS FOR INCLUSIVE CLIMATE INSURANCE,

Digital f o marketing

information on loans and insurances and on how to access them







Messages provided in local languages

Disaster insurance at micro and macro level

