Digital Innovations for Rural Women’s Resilience to Disasters

Key Needs

- Digital financial inclusion for better access to credit and insurance
- Quality inputs, technical advisory, timely information and alerts
- Financial skills and literacy and bridging the trust gap
- Better access to productive assets, including for irrigation

Ecosystem

Innovative partnerships to develop tailored and gender-sensitive policies and solutions for disaster resilience

- Credit guarantees
- Improving network coverage
- Acceptance of digital signatures
- Innovative partnerships
- Ensuring personal data due to the use of digital solutions

Solutions

Bundled solutions for inclusive climate insurance, climate services, agricultural inputs and credit

- Digital mobile marketplace platforms to connect women smallholders to buyers
- Online and mobile trainings on financial literacy

Key Take-aways

- Need for improved access to disaster risk financing and transfers, as well as timely and accessible information and capacity building
- Innovative partnerships to co-develop policies and solutions for disaster resilience tailored to rural women’s needs

Key Barriers

- Low literacy levels and lack of digital skills
- Lack of financial skills and limited knowledge of insurance
- Limited women’s mobile phone access and ownership
- Limited supply of tailored financial and insurance products

Rural women lack information on loans and insurances and on how to access them

Vision & Goal

Making rural women more resilient to climate change and disasters

Innovative partnerships to develop tailored and gender-sensitive policies and solutions for disaster resilience

- Holistic approach
- Leverage mobile phones and other digital channels to raise awareness and build capacity for disaster resilience

Ecosystem

Innovative partnerships with other women

- Social services with other women

Social Innovations

- Social service delivery

Solutions

- Bundled and mobile-based solutions for inclusive climate insurance and voice-based information with agriculture inputs or credit

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- Innovators
- Innovations

Smartup Visuals

Mali

Major Risks

- Droughts
- Insects
- Droughts & floods
- Crop damaged by livestock

Key Barriers for rural women to access resilience building services

- Need for improved access to disaster risk financing and transfers, as well as timely and accessible information and capacity building

- Innovative partnerships to co-develop policies and solutions for disaster resilience tailored to rural women’s needs

- Bundled and mobile-based solutions for inclusive climate insurance and voice-based information with agriculture inputs or credit

- Making rural women more resilient to climate change and disasters

Vision & Goal

- Compassion
- Purpose
- Social services

- Social service delivery

- Innovative partnerships with other women

- Social services with other women

Social Innovations

- Social service delivery

Solutions

- Bundled and mobile-based solutions for inclusive climate insurance and voice-based information with agriculture inputs or credit

- Making rural women more resilient to climate change and disasters

Vision & Goal

- Social services
- Purpose
- Compassion

- Social service delivery

- Innovative partnerships with other women

- Social services with other women

Social Innovations

- Social service delivery

Solutions

- Bundled and mobile-based solutions for inclusive climate insurance and voice-based information with agriculture inputs or credit

- Making rural women more resilient to climate change and disasters

Vision & Goal

- Social services
- Purpose
- Compassion

- Social service delivery

- Innovative partnerships with other women

- Social services with other women

Social Innovations

- Social service delivery