

MAJOR RISKS

Dry spells and

erratic rainfall

and diseases

& floods Storms

Crop

Disease

(mostly upland)

DIGITAL INNOVATIONS FOR RURAL WOMEN'S RESILIENCE TO DISASTERS







KEY BARRIERS

KEY BARRIERS FOR WOMEN TO ACCESS **RESILIENCE BUILDING SERVICES**

Limited supply of financial products for farmers and lack Limited supply of financial of agriculture insurance



Barriers to formal credit, including gender-related barriers and high cost

Poor and irregular income due to poor access to market and storage facilities





KEY ISSUES:

Poor Network High Costs Digital Literacy Lack of Trust

KEY NEEDS

KEY NEEDS OF RURAL WOMEN TO BE MORE **RESILIENT TO CLIMATE AND DISASTERS**



- Access to inputs, tools and equipment for drought and flood risk management
- Advice on better agricultural practices and management of natural resources
- Weather information and services and early warning systems
- Better access to electricity and smartphones and better connectivity
- Enhanced mobile financial services for financial inclusion, including credit and insurance
- Improved *financial skills and literacy* and bridging the trust gap

ECOSYSTEM

INNOVATIVE PARTNERSHIPS TO ENABLE TAILORED AND **GENDER-SENSITIVE POLICIES AND INNOVATIONS** FOR RESILIENCE

Ensure that women •

mobile technology

have access to

and services



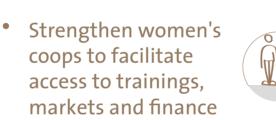






Digital platforms as a gateway to finance and risk management





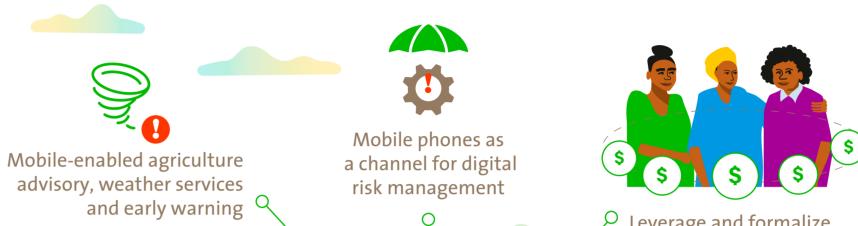






INNOVATIVE AND DIGITAL SOLUTIONS

BUNDLED AND GENDER-SENSITIVE DISASTER RISK MANAGEMENT SOLUTIONS, LEVERAGING MOBILE PHONES AND DIGITAL PLATFORMS



the informal financing





One-stop shop digital and O mobile marketplace platforms to connect women farmers to buyers, search market prices, take and repay loans, etc.

Build women's digital skills Q

Adopt user-friendly and contextualized design and contents

Disaster and agriculture insurance at micro and macro level

and macro level



Leverage and formalize systems used by women



Leverage free satellite data for disaster risk management

> Integration of mobile wallets to enable digital payment



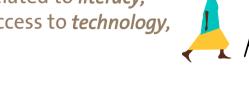
Bundled risk management

and risk transfer solutions

for farmers

KEY TAKE-AWAYS

Rural women face barriers related to literacy, gender and cost that hinder access to technology, formal finance and markets





Bundled and gender-sensitive disaster risk management solutions, leveraging mobile phones and digital platforms

Need for better access to *formal agricultural* credit and insurance, as well as weather and agricultural advisory services









MAKING RURAL WOMEN MORE RESILIENT TO CLIMATE CHANGE AND DISASTERS

